

# **Power to the Wheels**

Wege zur skalierbaren Mobilität

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Director Global Product Management,
Magna Powertrain

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# **Agenda**

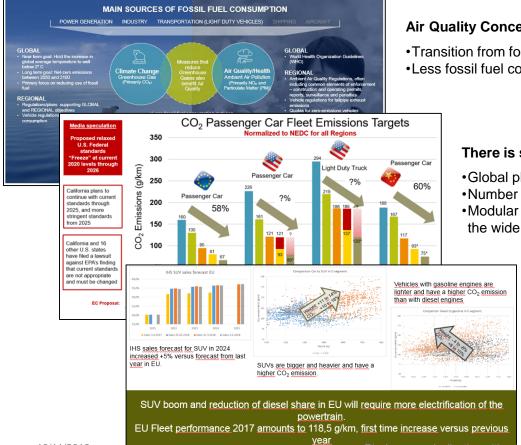


- Future Regulation and impact
- Different customer expactation
- Manage complexity by Building Blocks
- Magna Scalability approach
- e2- Demonstrator
- Summary & Outlook

- Future regulation triggers electrification.
- Considering segmentation of the market several solutions from Mild Hybrid up to BEV will need to satisfy different consumer expectation
- Complexity of powertrain solutions
- The obvious increase of Powertrain solutions needs to be managed.
- How Magna sees the reduction in complexity by our scalability approach: from Mild hybrid to BEV with scalable building blocks

## Legislative Uncertainties and Consumer Preferences





### Air Quality Concerns drive Zero Emission Powertrains

- •Transition from fossil fuels to renewable energy sources reduces NO<sub>x</sub> and PM
- ·Less fossil fuel consumption reduces quantity of all pollutants

### There is significant uncertainty in regional legislation

- •Global platform approach is questionable for powertrain systems
- •Number of powertrain architectures will expand to ~50 globally
- Modular and scalable powertrain products are needed to support the wide range of architectures that will emerge

#### Consumer buying preferences will also drive electrification

- •SUV boom (heavier vehicles with more power needed)
- Diesel shares are dropping, resulting in higher fleet CO2
  - •2017 Fleet Performance increased in 2017 vs. 2016

10/11/2019

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# Regional Legislation CO<sub>2</sub> Fleet Average Emissions Standards



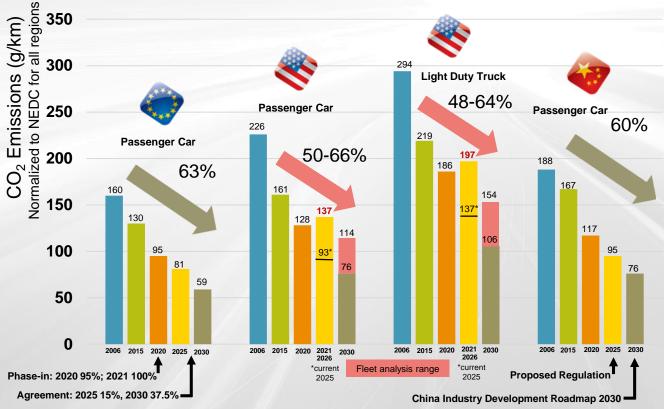


## Total Lifecycle Assessment

Paris Agreement perspective







# Powertrain Share 2025

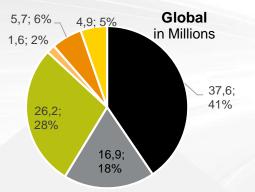
Global and 3 Major Markets

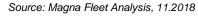


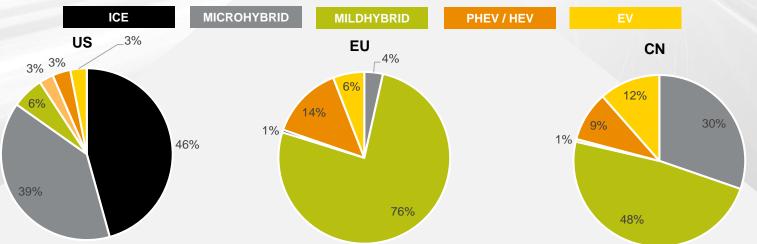
Global 2025

Powertrain Technology share For Passenger Cars and Light Duty Trucks

Powertrain share: average out of considered scenarios







# **Summary: Market Trends and Electrification of the Powertrain**



## Market: Magna and other forecasting agencies foresee market growth through 2025 (1.5% - 2.5% CAGR)

- Most significant growth will occur in China (+6M units 2018 2025)
- China market has unique legislation and consumer preferences which impacts local product requirements

## Legislation: Increasing uncertainties and regional differences on regulation: Powertrain suppliers must:

- Build scale on key building blocks (eMotor, Inverter, Software) as market shifts towards electrified products
- Focus on modular & scalable platforms based on modular & scalable building blocks for all new products

### Magna Fleet Analysis tool enables MPT & OEMs to jointly analyze powertrain architecture options

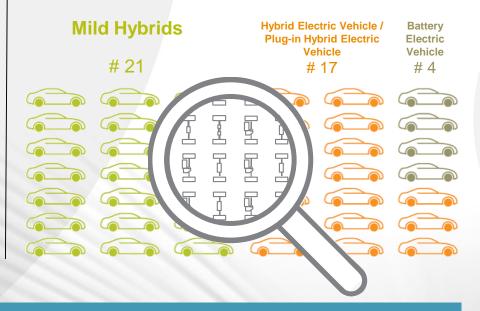
- Analysis based on compliance with regional legislation and OEM forecasted segment / model mix
- Collaborative studies can lead to significant findings regarding optimum powertrain product portfolio

## **Powertrain Evolution**



Internal
Combustion
Engine
including
Stop / Start

# 42 Electrification Architectures



Magna Powertrain's products support 29 out of 42 possible electrified powertrain architectures.

The variety and complexity of the powertrain increases with electrification.

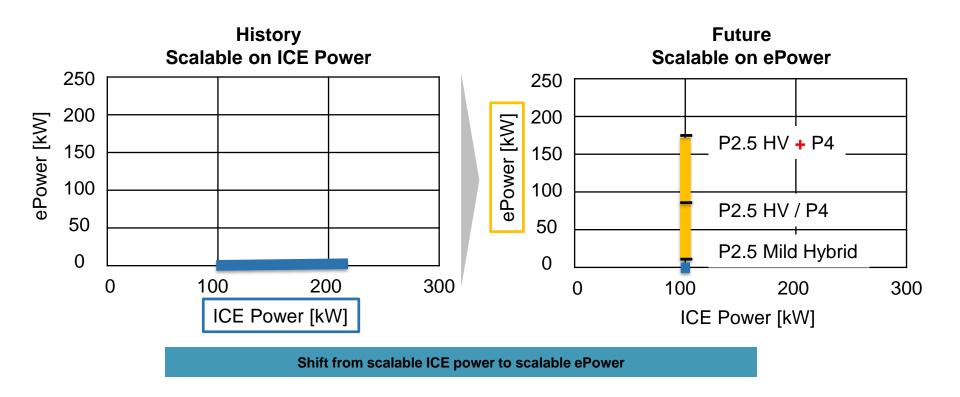






# **Performance Path ICE and Hybrids**





# **Our Solutions**





48V Mild Hybrid Solutions



Twin eDrive Systems (Torque vectoring)



Electric Drive Units











Highly Integrated eDrive Systems

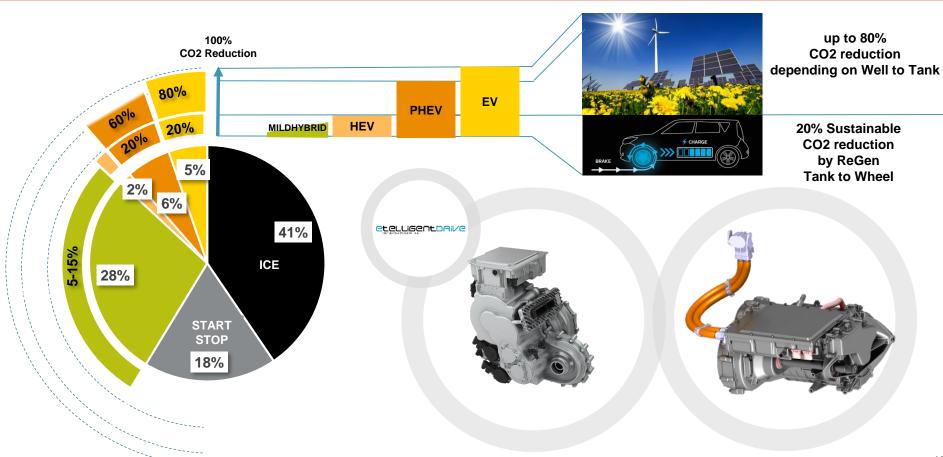


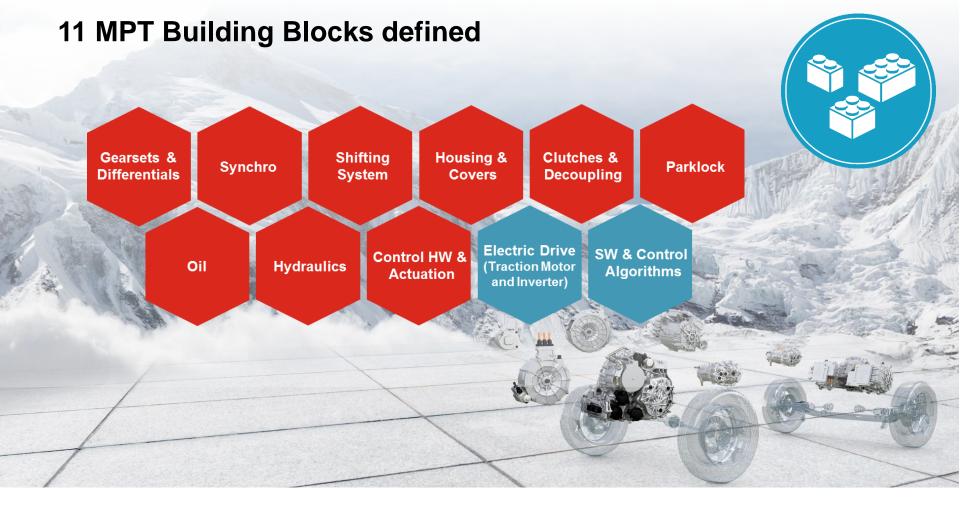
Plug-in Hybrid Dual-Clutch Transmissions

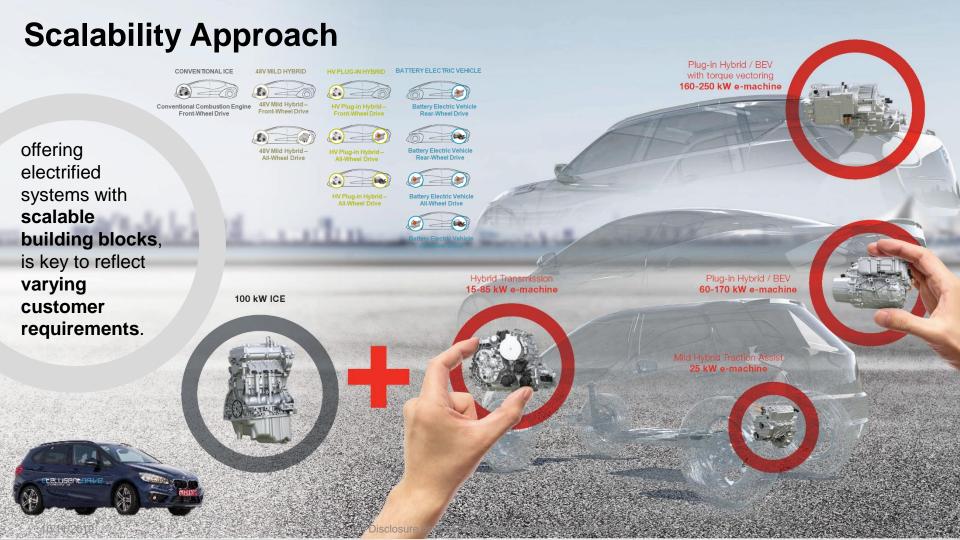
We are setting new benchmarks with our broad electrification portfolio that includes highly integrated systems from 48V to High Voltage.

## Well to Wheel





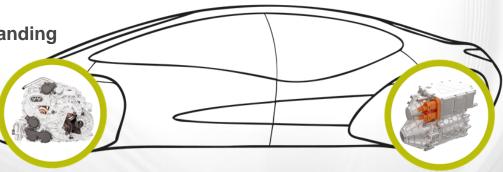




# **Driveline Layout**

- Scalable CO<sub>2</sub> benefits
- Scalable lateral dynamics
- Scalable longitudinal dynamics
- Scalable All-Wheel Drive

 Scalability SW functions to support diversified OEM branding



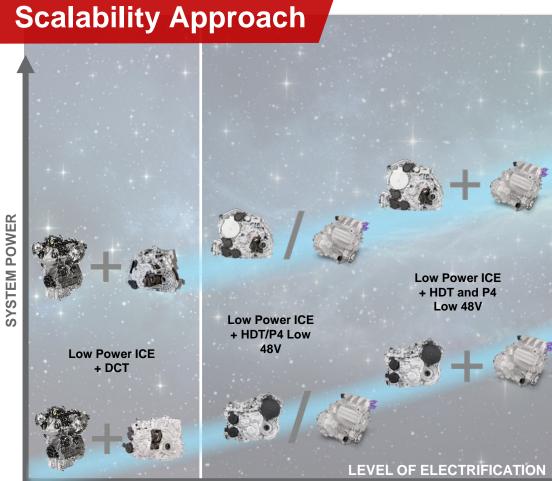
## **Hybrid DCT**

- Scalable functionality from mild to plug-in (400V)
- Scalable eMachine from 48V to HV Systems (15kW – 120kW)
- Exclusive torque-split concept for hybridization

## **Highly Integrated eDrive System**

- Scalable PSM Motor from 48V to HV Systems (25 - 160 kW)
- Up to 15,000 rpm
- AWD Functionality
- Optional Torque Vectoring -function

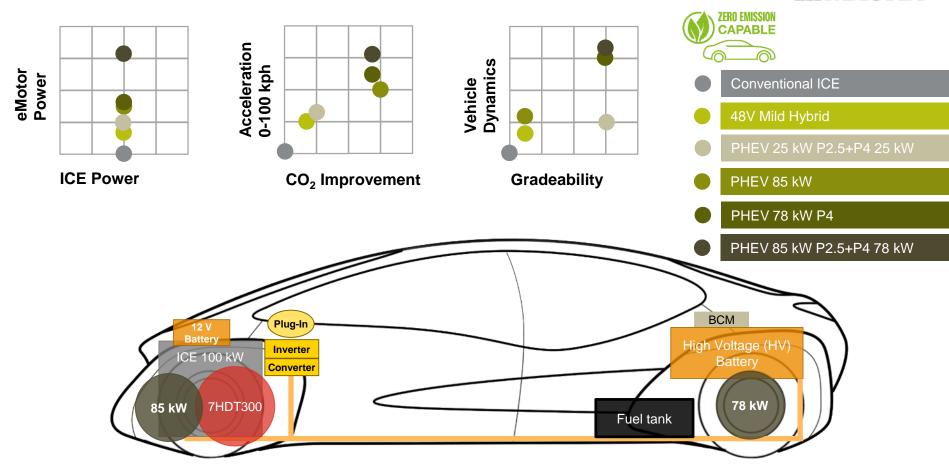






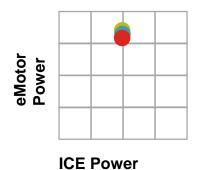
# **Hybrid Scalability: Performance PHEV P2.5+P4**

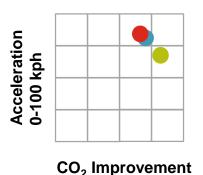


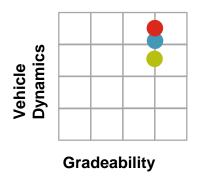


# Hybrid Scalability: Differentiation by Software Application



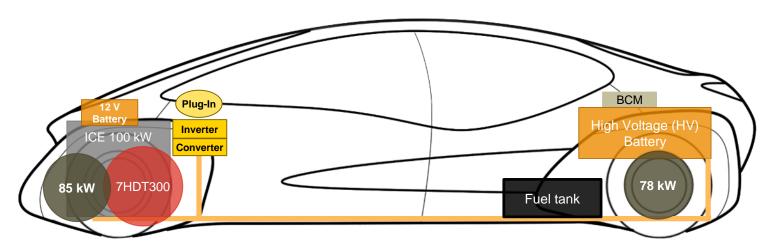








- PHEV P2.5+P4 Eco
- PHEV P2.5+P4 Auto
- PHEV P2.5+P4 Sport



### e2 Demonstrator

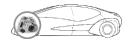
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Bundesministerium Verkehr, Innovation und Technologie

Österreichischer Staatspreis Mobilität 2019



#### **CONVENTIONAL ICE**

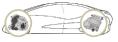


Conventional Combustion Engine Front-Wheel Drive

#### **48V MILD HYBRID**

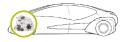


48V Mild Hybrid – Front-Wheel Drive

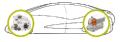


48V Mild Hybrid – All-Wheel Drive

#### **HV PLUG-IN HYBRID**



HV Plug-in Hybrid – Front-Wheel Drive

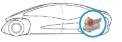


HV Plug-in Hybrid – All-Wheel Drive

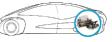


HV Plug-in Hybrid – All-Wheel Drive

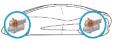
#### **BATTERY ELECTRIC VEHICLE**



Battery Electric Vehicle Rear-Wheel Drive



Battery Electric Vehicle Rear-Wheel Drive

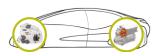


Battery Electric Vehicle
All-Wheel Drive

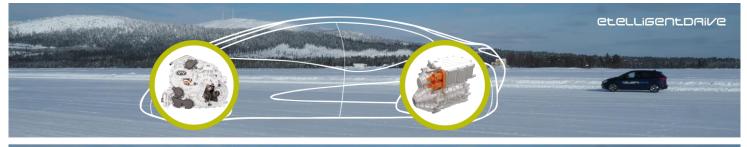


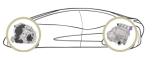
Battery Electric Vehicle All-Wheel Drive

#### etellisent Drive



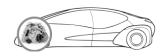
HV Plug-in Hybrid – All-Wheel Drive





48V Mild Hybrid – All-Wheel Drive



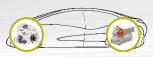


Conventional Combustion Engine Front-Wheel Drive



#### etellisent DRIVe





HV Plug-in Hybrid – All-Wheel Drive



48V Mild Hybrid – All-Wheel Drive

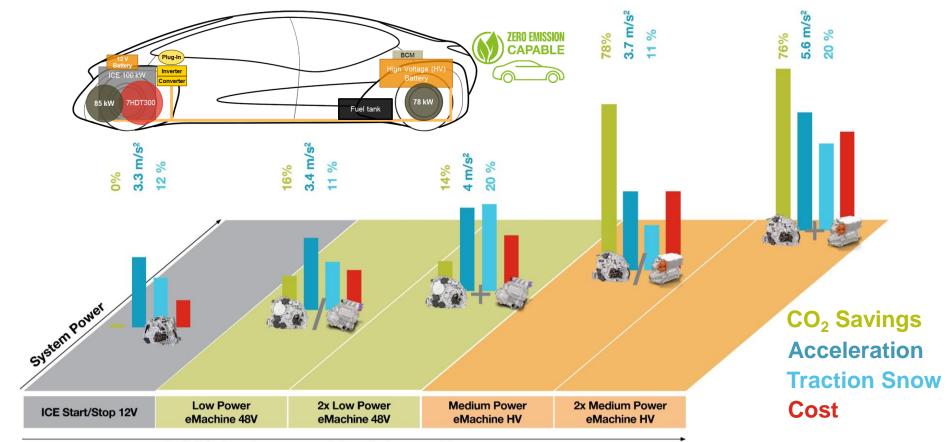


Conventional Combustion Engine Front-Wheel Drive



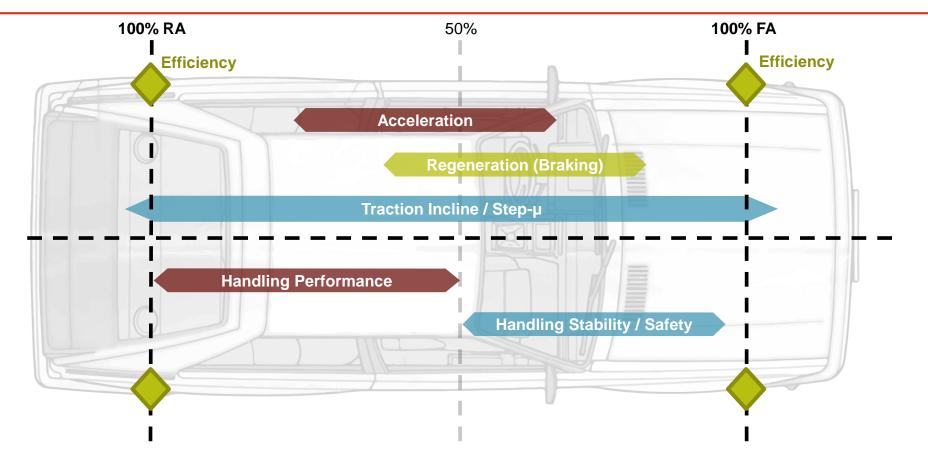
# **Hybrid Scalability: Performance PHEV P2.5+P4**





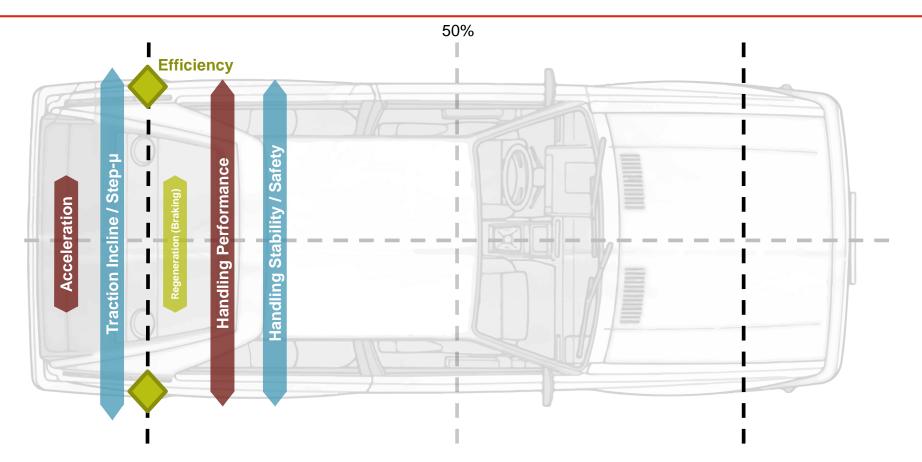
# **Vehicle Dynamic 4WD TV Longitudinal**





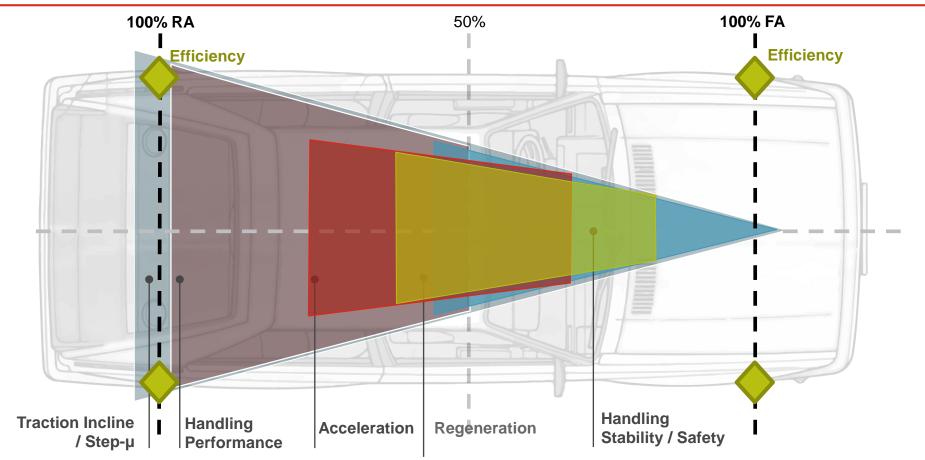
# **Vehicle Dynamic RWD + TV Lateral**





# **Vehicle Dynamics 4WD TV Longitudinal+ TV Lateral**





# POWERTRAIN ELECTRIFICATION



Delivering a scalable modular platform for driving performance and  $CO_2$  reduction



**MASTERING COMPLEXITY** 

**SHAPING THE FUTURE** 

